

Website Privacy Policy



1. Introduction

HiDef Aerial Surveying respects your right to privacy and complies with obligations under the Data Protection Act 2018. The purpose of this Website Privacy Policy is to outline how we deal with any personal data you provide to us while visiting this website. Naturally, if you are not happy with this Website Privacy Policy you should not use this website.

By visiting this website, you are accepting the terms of this Website Privacy Policy. Any external links to other website's are clearly identifiable as such, and we are not responsible for the content or the privacy policies of these other website's.

2. Types of Information Collected

We retain two types of information:

Personal Data:

This is data that identifies you or can be used to identify or contact you and may include your name, company name, address, email address, telephone no. Such information is only collected from you if you voluntarily submit it to us.

Non-Personal Data:

Like most website's, we gather statistical and other analytical information collected on an aggregate basis of all visitors to our website. This Non-Personal Data comprises information that cannot be used to identify or contact you, such as demographic information regarding, for example, user IP addresses where they have been clipped or anonymised, browser types and other anonymous statistical data involving the use of our website.

3. Purposes for which we hold your Information

Non-Personal Data:

We use the Non-Personal Data gathered from visitors to our website in an aggregate form to get a better understanding of where our visitors come from and to help us better design and organise our website.

Personal Data:

We will process any Personal Data you provide to us for the following purposes:

To assist you with accessing information stored on the HiDef website, particularly information stored within your specific 'customer area' or alternately to update you from time to time with HiDef related news unless you have specified that you do not wish to receive this.

HiDef Aerial Surveying Limited

The Observatory, Dobies Business Park Lillyhall, Cumbria CA14 4HX

enquiries@hidefsurveying.co.uk www.hidefsurveying.co.uk

Company Registration No: 5587044



(a)	to provide you with the goods or services you have ordered;
(b)	to contact you if required in connection with your order or to respond to any communications you might send to us;

4. Disclosure of Information to Third Parties

We will not disclose your Personal Data to third parties unless you have consented to this disclosure or unless the third party is required to fulfil your order (in such circumstances, the third party is bound by similar data protection requirements). We will disclose your Personal Data if we believe in good faith that we are required to disclose it in order to comply with any applicable law, a summons, a search warrant, a court or regulatory order, or other statutory requirement.

5. Sale of Business

We reserve the right to transfer information (including your Personal Data) to a third party in the event of a sale, merger, liquidation, receivership or transfer of all or substantially all of the assets of our company provided that the third party agrees to adhere to the terms of the Website Privacy Policy and provided that the third party only uses your Personal Data for the purposes that you provided it to us. You will be notified in the event of any such transfer and you will be afforded an opportunity to opt-out.

6. Security

Your Personal Data is held on our secure servers. The nature of the Internet is such that we cannot guarantee or warrant the security of any information you transmit to us via the Internet . No data transmission over the Internet can be guaranteed to be 100% secure. However, we will take all reasonable steps (including appropriate technical and organisational measures) to protect your Personal Data.

7. Updating, Verifying and Deleting Personal Data

You may inform us of any changes in your Personal Data, and in accordance with our obligations under the Data Protection Acts 1988 and 2002 we will update or delete your Personal Data accordingly. To find out what Personal Data we hold on you or to have your Personal Data updated, amended or removed from our database, please contact us.

8. Changes to the Website Privacy Policy

Any changes to this Website Privacy Policy will be posted on this website so you are always aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it. If at any time we decide to use Personal Data in a manner significantly different from that stated in this Website Privacy Policy, or otherwise disclosed to you at the time it was collected, we will notify you by email, and you will have a choice as to whether or not we use your information in the new manner.

9. Use of Cookies

This website does not store any information that would, on its own, allow us to identify individual users of this service without their permission. Any cookies that may be used by this website are used either solely on a per session basis or to help improve and maintain the website . Cookies are not shared with any third parties.

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Also known as browser cookies or tracking cookies, cookies are small, often encrypted text files, located in browser directories. They are used by web developers to help users navigate their websites efficiently and perform certain functions.

European Law states that we have to inform our users of the cookies we store in the web browser. This site uses cookies to store information in your web browser. Some of these cookies are essential to make our site work and have already been set.

Cookies in use on this website

- 1. e.g. a9d5e382fc3ef8a44db53b3e4c741208** - This is a session cookie, which is a randomly set of generated numbers and letters. It is used, among other things to, to allow our clients to login to the secure customer area of our website and to allow the CAPTCHA validation of our enquiry form to function. These cookies are essential to make our site work. It has no information to identify the person accessing the site.
- 2. extranetlang** - This cookie remembers the correct language to use for our client area.
- 3. cookie_policy_accepted** - This cookie is used to record that you have agreed to accept cookies from this site using the popup toolbar initially displayed at the top of the website.

Accepting Our Cookies

You have the ability to accept our website cookies by using the yellow popup toolbar at the top of the website. Your preference will be remembered until you close your browser or it can be remembered permanently if you prefer.

For more information about cookies and their uses visit [All About Cookies](#).

For information regarding the updated law on cookies visit the [ICO](#).

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